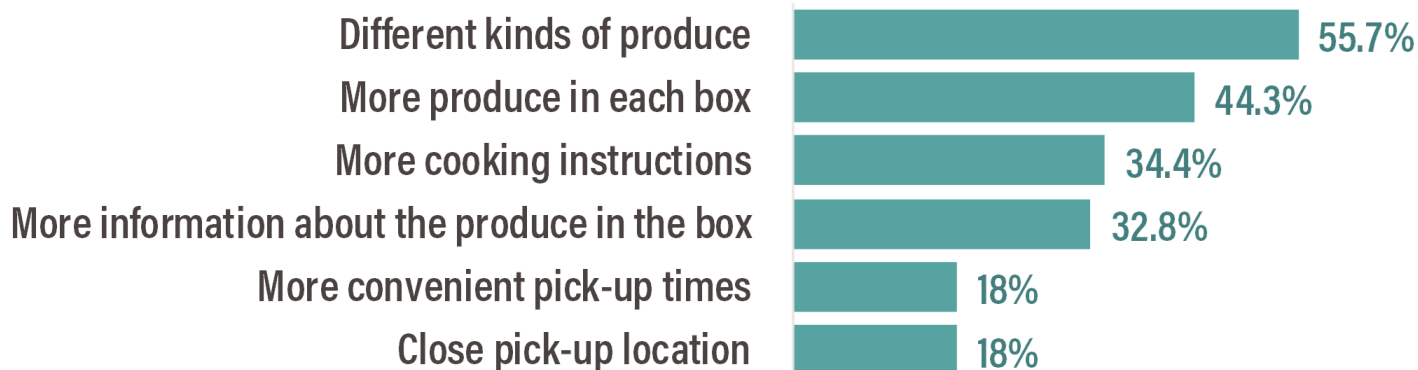


2022 CNIP PRODUCE BOX PROGRAM: PARTICIPANT FEEDBACK

THANK YOU FOR SHARING YOUR THOUGHTS!

When asked how the Colorado Nutrition Incentive Program (CNIP) produce box program could be improved, participants identified the following opportunities:

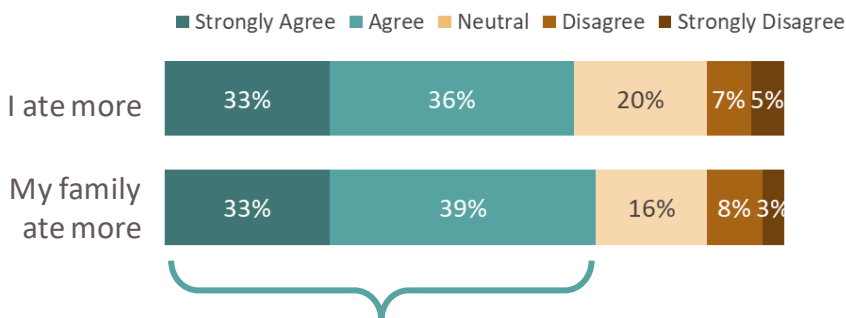


Over half of participants said that increasing produce variety & adding more fruit would increase their consumption.



One-third of participants wanted more information about produce as well as instructions on how to prepare it.

Eating More Fruits & Vegetables



Most CNIP participants reported eating more fruits and vegetables because of participation in the program.

Learning About Produce

"It would be really nice to have some suggested basic recipes that use a lot of the vegetables the farmers provide. Since produce I was unfamiliar with and had a hard time figuring out how to incorporate it into our weekly menu."

More Delivery & Pick Up Options

"I had to drive about an hour and get there within the time window which was a challenge since I work full time."

We heard that flexible delivery and pick up options were essential. Our teams continue to explore new approaches to distribute produce shares to participants – aiming to minimize burden and maximize produce to families.



Our chefs created simple, tasty recipe cards and videos for produce items that were difficult to work with. Recipes will be distributed during the 2023 growing season and are now on [YouTube](#)!